

JUNE SINGAPORE

# FORM

design • architecture • passion

**W Hotel Guangzhou** A new gold standard in luxury **Seven Terraces** Reviving Penang's old glory **Form meets function** in a Bukit Timah home **Kampung House** redefined for today's needs **Female Chinese Artists** Is art gender-sensitive?



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# The

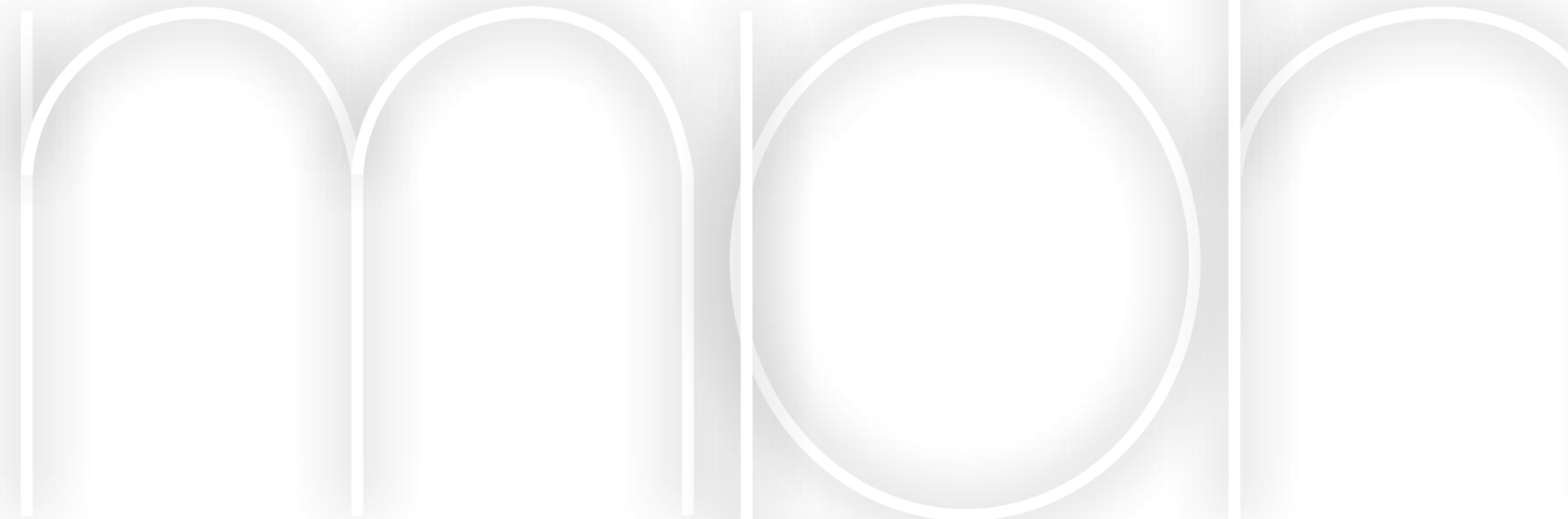
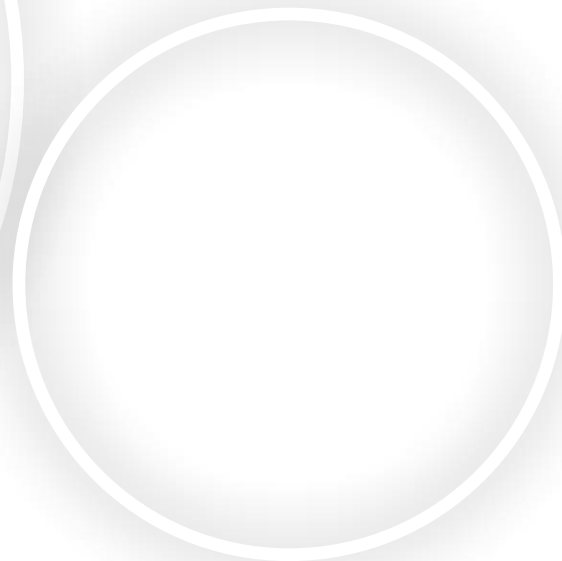
That's what we experience when we stop prostituting our profession! Allowing others to take control of our specifications and compromising on our level of finishing do not make sense - even for the sake of 'it's cheaper' or 'clients won't know the difference'. Is it really that much cheaper? Will the clients not be able to tell the difference? Maybe for now they won't; but when materials start deteriorating, malfunctioning and warping at the edges, they will. Your professional reputation takes a stab - the scar starts showing - that's the start of being rated second!

**Stop Prostituting your Professionalism!  
Take pride in your design.**

Take control of your responsibility in providing the best possible solution to your clients vis-à-vis specifications, finishing and building project. Experience and enjoy the Oomph! feeling that comes from your clients' satisfaction and countless referrals!

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